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UNDERSTANDING THE MSCI ACWI EX USA NR USD INDEX: A COMPREHENSIVE GUIDE

In the world of global investing, benchmarks serve as essential navigational tools. Among these, the **MSCI ACWI ex USA NR USD** stands out as a critical yardstick for investors seeking diversified exposure outside the United States. This index, managed by MSCI Inc., captures the performance of large and mid-cap companies across 22 of 23 developed markets countries (excluding the US) and 24 emerging markets countries. When investors look to reduce their home-country bias, this benchmark often becomes the central reference point. But what exactly does this index represent, how is it constructed, and why should a global investor pay close attention to it?

BREAKING DOWN THE NAME: WHAT MSCI ACWI EX USA NR USD MEANS

The acronym **MSCI ACWI ex USA NR USD** can appear intimidating at first glance, but each component describes a specific characteristic of the index. Understanding this nomenclature is the first step toward appreciating its utility in portfolio construction and performance evaluation.

MSCI: The Provider

MSCI stands for Morgan Stanley Capital International, though the firm now operates simply as MSCI Inc. It is one of the world's leading providers of equity, fixed income, and real estate indices. MSCI indices are used extensively by institutional investors, asset managers, and exchange-traded fund (ETF) providers as benchmarks for performance measurement and as the basis for investment products.

ACWI: All Country World Index

The acronym ACWI stands for All Country World Index. This is MSCI's flagship global equity index that covers both developed and emerging markets. The full MSCI ACWI captures approximately 85% of the global investable equity opportunity set. It includes markets from North America, Europe, the Asia-Pacific region, and the Middle East. By specifying "ex USA," this particular variant removes the United States from the coverage, leaving only non-US markets.

Ex USA: Excluding the United States

The "ex USA" component is arguably the most important qualifier from an investor's perspective. The US equity market represents a substantial portion of global market capitalization, often exceeding 55% to 60% of the total global equity market. By excluding the US, the index provides a pure measure of international developed and emerging market performance without the overwhelming influence of American mega-cap stocks like Apple, Microsoft, and Amazon. This allows investors to evaluate the performance of their non-US allocations independently.

NR: Net Return

The NR designation stands for Net Return. This means the index assumes that all dividends paid by constituent companies are reinvested into the index after deducting withholding taxes that would apply to non-resident investors. There are three common return variants for MSCI indices: Price Return (PR), which only reflects capital appreciation; Gross Return (GR), which reinvests dividends before tax deductions; and Net Return (NR), which reinvests dividends after withholding taxes. The Net Return variant is the most widely used benchmark by international institutional investors because it reflects the actual return that a non-domestic investor would achieve after tax leakage on dividends.

USD: US Dollar Denomination

The USD component indicates that all performance calculations are expressed in US dollars. This is the standard currency denomination for global benchmarks. For investors based outside the US, currency fluctuations between their local currency and the USD will affect the returns they experience when measured against this index. The index itself, however, calculates returns from the perspective of a USD-based investor.

INDEX COMPOSITION AND CONSTRUCTION METHODOLOGY

The **MSCI ACWI ex USA NR USD** index is constructed using a transparent, rules-based methodology that aims to represent the performance of the international equity market accurately. Understanding how MSCI builds this index provides insight into what the benchmark truly captures.

Country and Market Coverage

The index covers approximately 22 developed market countries excluding the US, along with 24 emerging market countries. Developed markets in the index include Japan, the United Kingdom, Canada, Australia, France, Germany, Switzerland, and Sweden, among others. Emerging markets include China, India, Brazil, South Korea, Taiwan, and South Africa. The specific country composition is reviewed periodically by MSCI to ensure it reflects changes in market accessibility and economic development.

Size Segmentation

The index captures large and mid-capitalization companies. For each country covered, MSCI targets approximately 85% of the free float-adjusted market capitalization within the eligible size segments. This approach ensures the index remains investable while providing broad market exposure. The free float adjustment is critical because it excludes shares held by governments, strategic investors, and other entities that are not freely available for trading, making the index a more realistic representation of what investors can actually buy.

Sector and Industry Representation

The index spans all Global Industry Classification Standard (GICS) sectors, including information technology, financials, health care, consumer discretionary, industrials, energy, materials, utilities, consumer staples, real estate, and communication services. The sector weights shift over time based on market movements and structural changes in the global economy. In recent years, the index has seen an increasing weight in information technology and financials, while energy and materials have experienced fluctuating representation depending on commodity cycles.

THE STRATEGIC IMPORTANCE OF THE MSCI ACWI ex USA NR USD FOR INVESTORS

For global investors, particularly those based in the United States, the **MSCI ACWI ex USA NR USD** serves as the primary benchmark for evaluating international equity allocations. Its importance extends beyond simple performance measurement into the realm of portfolio construction and risk management.

Diversification Benefits

One of the most compelling arguments for including international equities in a portfolio is diversification. The MSCI ACWI ex USA provides exposure to economies and industries that have different growth drivers, demographic profiles, and policy environments compared to the United States. For example, the index includes significant exposure to Japanese industrial automation, Swiss pharmaceuticals, Australian mining, and Chinese e-commerce. These exposures can reduce

portfolio volatility because international markets do not always move in tandem with US markets. During periods when the US economy faces headwinds, international markets may offer relative stability or even outperformance.

Home Country Bias Reduction

Many investors, both institutional and retail, exhibit a home country bias, meaning they allocate a disproportionately large share of their portfolio to domestic equities. For a US-based investor, this often results in a portfolio that is 80% to 100% allocated to US stocks, even though US stocks represent only about 55% to 60% of global market capitalization. The MSCI ACWI ex USA provides a clear framework for understanding what a globally neutral allocation to non-US equities looks like. Investors seeking to reduce home country bias can use this index as a target for their international allocation.

Performance Benchmarking for Active and Passive Strategies

The index is widely used as a benchmark for both active and passive investment strategies in the international equity space. For active fund managers who specialize in non-US equities, beating the MSCI ACWI ex USA after fees is a common performance objective. For passive investors, a growing number of ETFs and mutual funds track this index directly, offering low-cost, diversified exposure to international markets. The most notable of these is the iShares MSCI ACWI ex USA ETF (ticker: ACWX), which provides investors with a straightforward way to gain passive exposure to the index.

COMPARING THE INDEX TO OTHER INTERNATIONAL BENCHMARKS

Investors evaluating international equity exposure often encounter several related indices. Understanding the differences between them is essential for selecting the right benchmark for a specific investment objective.

MSCI ACWI ex USA vs. MSCI World ex USA

The MSCI World ex USA index covers only developed markets outside the United States, excluding emerging markets entirely. The MSCI ACWI ex USA, by contrast, includes both developed and emerging markets. The inclusion of emerging markets adds countries like China, India, and Brazil, which offer higher potential growth but also come with additional risks, including political instability, currency volatility, and weaker corporate governance standards. Emerging markets typically represent around 25% to 30% of the ACWI ex USA index, depending on market movements. Investors who prefer to separate their developed and emerging market exposures might use the MSCI World ex USA for developed international and a separate emerging market index for

developing countries. Those who want a single, comprehensive international benchmark use the ACWI ex USA.

MSCI ACWI ex USA vs. MSCI EAFE

The MSCI EAFE (Europe, Australasia, Far East) index is one of the oldest and most widely followed international equity benchmarks. It covers developed markets in Europe, the Asia-Pacific region, and the Middle East, but it excludes North America (including Canada) and emerging markets. The MSCI ACWI ex USA is broader because it includes Canada and all emerging markets. For a truly global ex-US perspective, the ACWI ex USA is more comprehensive. However, the EAFE index remains popular due to its long history and the depth of data available for backtesting and analysis.

MSCI ACWI ex USA vs. S&P 500

The S&P 500, which tracks 500 of the largest US companies, is the most famous equity benchmark in the world. Comparing the MSCI ACWI ex USA to the S&P 500 reveals the stark differences between US and international markets. The S&P 500 is heavily concentrated in technology, with companies like Apple, Microsoft, Nvidia, and Alphabet representing a significant portion of its weight. The ACWI ex USA, on the other hand, has a more balanced sector representation, with financials often representing the largest sector weight. The historical performance of these two indices has varied significantly over time. The US market has generally outperformed international markets since the Global Financial Crisis of 2008, driven by the dominance of US technology companies and a relatively stronger economic recovery. However, periods of US underperformance have occurred historically, such as the 2000 to 2009 period, when international markets delivered higher returns.

HISTORICAL PERFORMANCE AND RISK CHARACTERISTICS

Analyzing the historical performance of the **MSCI ACWI ex USA NR USD** provides context for understanding its behavior in different market environments. While past performance does not guarantee future results, it does reveal important characteristics about the index's risk-return profile.

Return Patterns and Cycles

Over the past two decades, the MSCI ACWI ex USA has experienced significant cyclical variation. The index delivered strong performance during the mid-2000s, when global growth was robust and commodity prices were rising. It suffered heavily during the Global Financial Crisis of 2008, falling more sharply than the US market due to the greater cyclical exposure of international economies. The recovery that followed was initially strong, but the index has generally underperformed the US market over the past decade, particularly during the technology-driven bull market that favored US mega-cap growth stocks. Emerging market exposure has been a double-edged sword, contributing to strong performance during commodity booms but dragging returns during periods of US dollar strength and trade tensions.

Volatility and Correlations

The MSCI ACWI ex USA has historically exhibited similar or slightly higher volatility compared to the S&P 500, but its correlation with the US market has been relatively high, particularly during periods of global financial stress. During the COVID-19 pandemic market crash in early 2020, for example, international and US markets fell in near lockstep. This high correlation during crises reduces the diversification benefit when it is most needed. However, correlations are lower during more normal market environments, and the index provides meaningful diversification over longer time horizons. Currency exposure adds another layer of volatility, as the USD returns of the index are affected by movements in the US dollar against a basket of international currencies.

Dividend Yield Characteristics

Because the MSCI ACWI ex USA includes a larger weight in value-oriented sectors and pays out a higher proportion of earnings as dividends compared to the US market, the index historically offers a higher dividend yield. The net return version of the index captures these dividends after withholding taxes, making it particularly relevant for income-oriented international investors. However, dividend yields vary significantly across the constituent countries, with European and Australian companies typically offering higher yields than their Japanese and Chinese counterparts.

PRACTICAL CONSIDERATIONS FOR INVESTING IN THE